



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Peters for Congress	Invoice #	103425-1
Product	Peters for Congress 7/30	Invoice Date	08/26/12
Estimate Number	11259	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12
Station	WJBK	Order #	103425
Account Executive	Matt Joseph	Alt Order #	Gary Peters - Federal
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	07/30/12 - 08/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
				07/30/12 to 08/05/12	2x	M--T---					
	WJBK			M	07/30/12	:30	6:59 AM	GP-T12-04H	\$700.00		2
	WJBK			Th	08/02/12	:30	6:28 AM	GP-T12-04H	\$700.00		1
2	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
				07/30/12 to 08/05/12	3x	-Tw-F--					
	WJBK			Tu	07/31/12	:30	7:51 AM	GP-T12-04H	\$700.00		1
	WJBK			W	08/01/12	:30	7:39 AM	GPT1203H	\$700.00		2
	WJBK			F	08/03/12	:30	7:17 AM	GP-T12-04H	\$700.00		3
				08/06/12 to 08/12/12	2x	MT-----					
	WJBK			M	08/06/12	:30	7:51 AM	GPT1203H	\$700.00		4
	WJBK			Tu	08/07/12	:30	7:23 AM	GP-T12-04H	\$700.00		5
3	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
				07/30/12 to 08/05/12	4x	M-WTF--					
	WJBK			M	07/30/12	:30	8:41 AM	GPT1203H	\$700.00		2
	WJBK			W	08/01/12	:30	8:18 AM	GP-T12-04H	\$700.00		3
	WJBK			Th	08/02/12	:30	8:40 AM	GPT1203H	\$700.00		4
	WJBK			F	08/03/12	:30	8:10 AM	GP-T12-04H	\$700.00		1
				08/06/12 to 08/12/12	2x	MT-----					
	WJBK			M	08/06/12	:30	8:54 AM	GP-T12-04H	\$700.00		6
	WJBK			Tu	08/07/12	:30	8:11 AM	GPT1203H	\$700.00		5
4	WJBK	Fox 2 News AM Sa 9a	9a-10a								
		Candidate Discount									
				07/30/12 to 08/05/12	1x	-----S-					
	WJBK			Sa	08/04/12	:30	9:11 AM	GPT1203H	\$450.00		1
5	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									

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5	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
					07/30/12 to 08/05/12	1x	-T-----				
	WJBK			Tu	07/31/12	:30	9:20 AM	GPT1203H	\$300.00		1
6	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
					07/30/12 to 08/05/12	2x	M--T---				
	WJBK			M	07/30/12	:30	4:09 PM	GP-T12-04H	\$375.00		2
	WJBK			Th	08/02/12	:30	4:18 PM	GPT1203H	\$375.00		1
					08/06/12 to 08/12/12	1x	M-----				
	WJBK			M	08/06/12	:30	4:19 PM	GP-T12-04H	\$375.00		3
7	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
					07/30/12 to 08/05/12	5x	MTWTF--				
	WJBK			M	07/30/12	:30	4:49 PM	GPT1203H	\$375.00		3
	WJBK			Tu	07/31/12	:30	4:42 PM	GPT1203H	\$375.00		1
	WJBK			W	08/01/12	:30	4:55 PM	GPT1203H	\$375.00		2
	WJBK			Th	08/02/12	:30	4:50 PM	GP-T12-04H	\$375.00		4
	WJBK			F	08/03/12	:30	4:56 PM	GPT1203H	\$375.00		5
					08/06/12 to 08/12/12	1x	M-----				
	WJBK			M	08/06/12	:30	4:57 PM	GP-T12-04H	\$375.00		6
8	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
					07/30/12 to 08/05/12	2x	-T-T---				
	WJBK			Tu	07/31/12	:30	5:30 PM	GP-T12-04H	\$650.00		1
	WJBK			Th	08/02/12	:30	5:26 PM	GP-T12-04H	\$650.00		2
					08/06/12 to 08/12/12	1x	M-----				
	WJBK			M	08/06/12	:30	5:29 PM	GPT1203H	\$650.00		3
9	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									

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9	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
	WJBK				07/30/12 to 08/05/12	1x	--W----				
				W	08/01/12	:30	5:36 PM	GP-T12-04H	\$650.00		1
10	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
	WJBK				07/30/12 to 08/05/12	1x	----F--				
				F	08/03/12	:30	6:14 PM	GP-T12-04H	\$650.00		1
11	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
	WJBK				07/30/12 to 08/05/12	5x	MTW-F-S				
	WJBK			M	07/30/12	:30	10:49 PM	GP-T12-04H	\$1,950.00		1
	WJBK			Tu	07/31/12	:30	10:11 PM	GP-T12-04H	\$1,950.00		2
	WJBK			W	08/01/12	:30	10:19 PM	GP-T12-04H	\$1,950.00		4
	WJBK			F	08/03/12	:30	10:40 PM	GP-T12-04H	\$1,950.00		3
	WJBK			Su	08/05/12	:30	10:47 PM	GPT1203H	\$1,950.00		6
	WJBK				08/06/12 to 08/12/12	1x	M-----				
				M	08/06/12	:30	10:24 PM	GP-T12-04H	\$1,950.00		5

Aired Spots 35

<u>Gross Total</u>	\$28,175.00	
<u>Agency Commission</u>	\$4,226.25	
<u>Net Amount Due</u>	\$23,948.75	<u>Payment Terms 30 Days</u>

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